



## PROJECT ONE/TWO

## NAME ILLUSTRATION

### DUE DATES

Posted on Classroom

### CONCEPT

Demonstrate your understanding of **creating vector images in Adobe Illustrator**

### STUDENT LEARNING

\* Familiarity with Adobe Illustrator - image trace, color swatches, group/ungroup, layers

### MATERIALS

\*Sharpie marker  
\*Adobe Illustrator

### PROCESS

\*Make a list of things that represent you or things that you like. Begin sketching out "icons" for each of these things (think how you want to communicate with imagery)  
\*Image trace your hand-drawing images in Illustrator, add color and text and arrange to create your final geofilter - **100 pts**  
\*Write an artist statement - **20 pts**

### VOCABULARY

\*Vector  
\*Raster  
\*Layers window  
\*Smooth tool  
\*Color swatches  
\*Image tracing

## SUBMISSION

In class critique in which students will discuss their work.

### BREAK DOWN OF POINTS FOR 100 PT COMPOSITION:

	✓+	✓	✓-
ATTENTION TO DETAIL	Many details are added to create a unique and interesting illustration with images that represent your chosen place.	A few images are used to represent your chose place, but more detail could have been used.	Images have nothing to do with place - poor communication through imagery.
NEATNESS & CRAFTSMANSHIP	Student went above and beyond to make sure drawings were done neatly and smoothed out where necessary after image tracing.	Drawings are fairly neat, but could have been done better or smoothed out.	Drawings are messy and and rough.
TEXT	Text complements imagery to communicate the feeling of your illustration. It is easy to read, fonts are chosen carefully, and adds to the overall composition.	Text complements imagery, but could have been thought out more to make it easier to read/more attractive/etc.	Text is not added or takes away from overall image.
COLOR CHOICE	Student used color theory knowledge to adjust colors. Color scheme is clearly chosen. Colors work nicely together (contrast, schemes, etc)	Color choice works well together, but could have been given more thought and attention.	Color choice clashes or lacks contrast.